

ANNUAL REPORT to Shareowners 1956





DIRECTORS

A. A. BORG

BERT O. PINCH

SANFORD J. BOWYER

R. G. SCHMITT

ROBERT G. KNIGHT

A. L. STARSHAK

EDWARD P. LESLIE

C. R. WALGREEN, JR.

R. E. WALKER

OFFICERS

C. R. Walgreen, Jr	President
A. A. Borg	Vice President
SANFORD J. BOWYER	Vice President
C. R. CAMPBELL	Vice President
O. G. GILE	Assistant Secretary
ROBERT G. KNIGHT	Vice President and Treasurer
C. E. LA FRAMENTA	Vice President
EDWARD P. LESLIE	Vice President
W. W. Low	Assistant Treasurer
BERT O. PINCH	Vice President and Ass't Sec'y
M. W. Pratt	General Auditor
P. J. Redford	Assistant Secretary
R. G. Schmitt	Vice President and Secretary
A. L. Starshak	Vice President
R. E. WALKER	Vice President
C. S. Zalewski	
	The state of the s
Public Accountants and Auditor	s Arthur Andersen & Co.
Transfer Agents	
	GUARANTY TRUST COMPANY OF NEW YORK
	HARRIS TRUST AND SAVINGS BANK OF CHICAGO
Registrars	THE FIRST NATIONAL CITY BANK OF NEW YORK
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in 1956...

EACH SHARE

(of 1,292,485 outstanding)

• had SALES of\$	164.24
• made a PROFIT BEFORE TAXES of	6.28
• paid INCOME TAXES of	3.16
• and earned a NET PROFIT of	3.12
• paid its owner in CASH DIVIDENDS	1.85
• re-invested to EXPAND and IMPROVE the business	1.27
• bringing its BOOK VALUE at September 30 to	25.43



The President's Annual Message

EARNINGS for our recently closed fiscal year were \$3.12 a share—slightly more than the \$3.09 of a year ago. The second half of our year—April through September—suffered a comparative disadvantage, in that Easter business this year was in March. A factor of greater adverse impact was a summer season that almost everywhere was unfavorable to soda fountain volume. Not only did our fountain sales fall behind during the last half of our year, but the profitable hot weather items were particularly hard hit. This adverse effect was felt both in our retail stores and in our extensive ice cream and related manufacturing operations.

Our Company's sales showed an increase of 19½ million dollars, or 10.1%, and reached a new high.

We recently opened a sizable warehouse in Dallas, Texas, replacing an outmoded one. A new warehouse under construction in Denver, Colorado, will complete our warehouse building program for several years. Greater efficiency will, we believe, result from these changes, as has been the case with others previously reported.

During the year just closed, we opened 18 new stores, acquired 2, substantially remodeled 19 others; 22 smaller units were closed. At September 30, we had 386 stores in operation—2 less than a year ago. Of these, 94 are self service.

For the current fiscal year, we have under way a further moderate degree of expansion—somewhat heavier than for 1956. Most of the new stores will be located in shopping centers, and will be on a self service basis.

The substantial costs of adapting our business to meet changing competitive conditions and to take advantage of their opportunities continue. Retail business is good, but highly competitive. Operating costs show a continuing tendency to rise, which we are in the process of offsetting, mainly by the efficiencies of better store management and arrangement, and by merchandising programs that step up individual store sales.

Sincerely,

Orcwalquen, J.

President

Walgreen Co. and Subsidiary Companies

COMPARATIVE

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A33E13	September 30,	
	1956	1955
Current Assets:		
Cash	\$ 7,466,801	\$ 7,338,355
United States Government securities	225,366	745,159
Accounts receivable, less reserves	2,596,536	2,298,353
Inventories of merchandise, priced at the lower of cost or market, less		
reserves	23,767,747	23,306,991
Total Current Assets	34,056,450	33,688,858
Prepaid Rent, Insurance, Taxes, Etc.	960,204	883,422
Investments and Other Assets:		
Investments in affiliated and other companies, at cost	1,659,402	1,616,903
Estimated net recovery of prior years' Federal income taxes	-	440,000
TOTAL INVESTMENTS AND OTHER ASSETS	1,659,402	2,056,903
Fixed Assets, at cost:		
Land	22,000	22,000
Buildings (on owned and leased land)	1,554,101	1,554,101
Equipment	21,633,245	19,715,610
	23,209,346	21,291,711
Less—Reserves for depreciation	9,826,670	9,133,450
Total Fixed Assets	13,382,676	12,158,261
GOODWILL, LEASEHOLDS, LEASEHOLD IMPROVEMENTS, ETC., at nominal		
amount	1	1
	\$50,058,733	\$48,787,445

BALANCE SHEET

LIABILITIES

LIABILITIES	September 30,	
	1956	1955
Current Liabilities:		A PARTY
Trade accounts payable	\$ 6,734,580	\$ 6,259,429
Accrued expenses and other liabilities	5,061,018	4,922,883
Federal and State income taxes	2,949,718	3,433,890
Notes payable	500,000	500,000
TOTAL CURRENT LIABILITIES	15,245,316	15,116,202
2½% Note, due August 15, 1960; amounts ranging from \$350,000 to \$500,000 due annually (current maturity included above)	1,950,000	2,450,000
CAPITAL STOCK AND SURPLUS:		
Common stock, \$10 par value—		
Authorized 1,955,522 shares; issued and outstanding 1,292,485 shares	12,924,850	12,924,850
Earned surplus, per accompanying statement	19,938,567	18,296,393
TOTAL CAPITAL STOCK AND SURPLUS	32,863,417	31,221,243
	\$50,058,733	\$48,787,445

Walgreen Co. and Subsidiary Companies

COMPARATIVE STATEMENT OF PROFIT AND LOSS

For the Years Ended September 30, 1956 and 1955

	1956	1955
SALES AND OTHER INCOME:		
Net sales and other store income	\$212,283,299	\$192,735,093
Other income (net)	408,074	216,419
	212,691,373	192,951,512
Costs and Deductions:		
Cost of sales and of selling, occupancy and administration, except		
depreciation	201,053,149	181,950,612
Depreciation of buildings and equipment	1,530,108	1,381,405
Provision for contribution to employees' retirement pension trust	1,557,000	1,376,000
Improvements to leased properties	437,845	249,291
	204,578,102	184,957,308
Income Before Federal and State Income Taxes	8,113,271	7,994,204
Provision for Federal and State income taxes	4,080,000	4,000,000
Net Income	\$ 4,033,271	\$ 3,994,204

COMPARATIVE STATEMENT OF EARNED SURPLUS

For the Years Ended September 30, 1956 and 1955

Balance Beginning of Year	\$ 18,296,393	\$ 16,693,286
Net Income	4,033,271	3,994,204
	22,329,664	20,687,490
Deduct—Dividends paid \$1.85 per share	2,391,097	2,391,097
BALANCE END OF YEAR	\$ 19,938,567	\$ 18,296,393

ARTHUR ANDERSEN & CO.

120 SOUTH LA SALLE STREET CHICAGO 3

To the Board of Directors, Walgreen Co.:

We have examined the consolidated balance sheet of Walgreen Co. (an Illinois corporation) and Subsidiary Companies as of September 30, 1956, and the related statements of consolidated profit and loss and earned surplus for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances. We had made a similar examination for the year ended September 30, 1955.

In our opinion, the accompanying consolidated balance sheet and statements of consolidated profit and loss and earned surplus present fairly the financial position of Walgreen Co. and Subsidiary Companies as of September 30, 1956, and the results of their operations for the year then ended, and were prepared in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

ARTHUR ANDERSEN & Co.

Chicago, Illinois, November 13, 1956. Typical of many new Walgreen

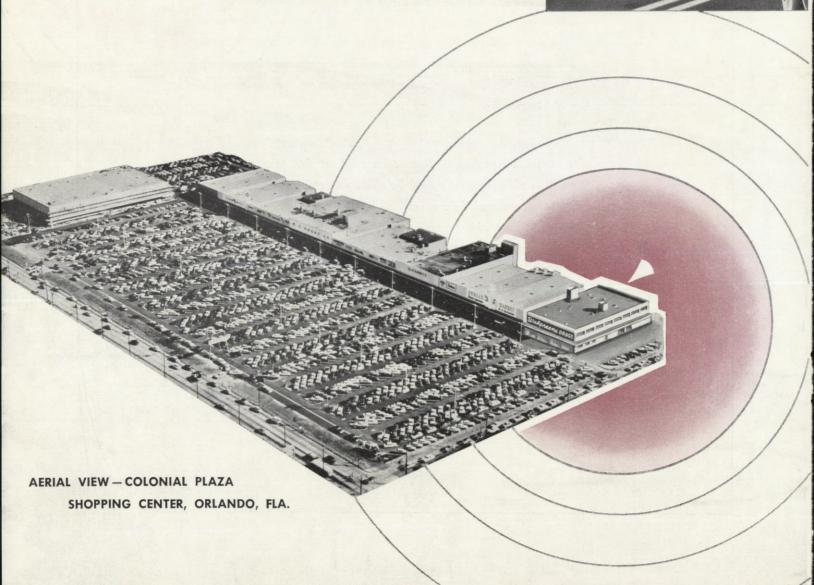
Drug Stores is the suburban

drive-in shopping center unit.

Here are views of our

new 1956 Orlando, Florida store on . . .

GRAND OPENING DAY





GRAND OPENING SALE

DRAWS THRONG OF

SHOPPERS . . .





PROGRESS through IMPROVEMENT

Major Remodelings in 1956

Chicago, III., 4800 Fullerton
Chicago, III., 5501 S. Michigan
Davenport, Ia., 201 W. Second
Davenport, Ia., 246 W. Third
Denver, Colo., 601 Broadway
Denver, Colo., 6240 Colfax
East Chicago, Ind., 722 W. Chicago
Green Bay, Wisc., 324 Washington
Hinsdale, III., 53 S. Washington
Jacksonville, Fla., 125 Main

Lake Charles, La., 801 Ryan
Louisville, Ky., 5300 S. Third
New York, N. Y., 1796 Broadway
Oakland, Cal., 1233 Broadway
Rockford, Ill., 134 N. Main
Rock Island, Ill., 1800 Second
South Bend, Ind., 201 N. Michigan
Toledo, Ohio, 601 Adams
Wichita Falls, Tex., 710 Indiana





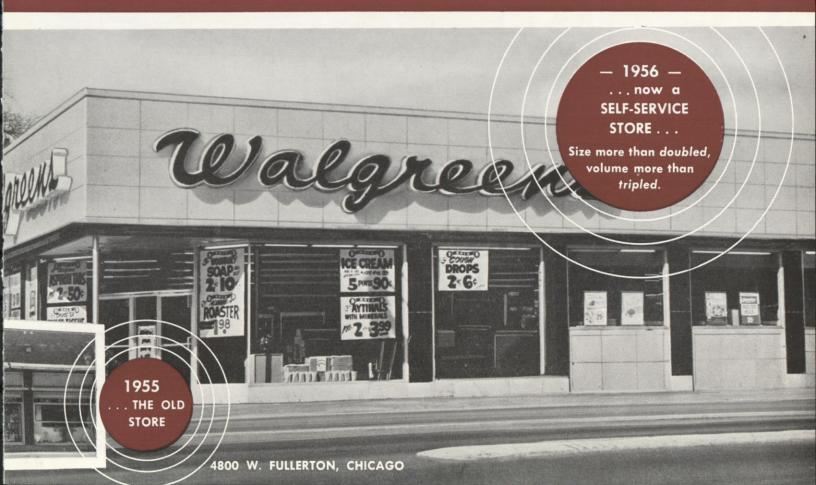
PROGRESS through EXPANSION

New Stores of 1956

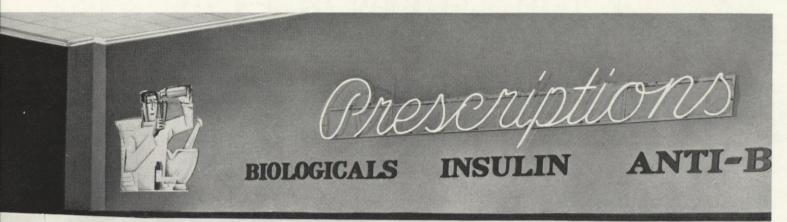
Baton Rouge, La., Delmont Shopping Village
Champaign, III., 201 N. Neil
Chicago, III., 3213 N. Ashland
Chicago, III., 4743 N. Broadway
Chicago, III., 67 E. Madison
Chicago, III., Scottsdale Shopping Center, 79th & Cicero
Corpus Christi, Tex., 418 Chaparral
Fort Wayne, Ind., Southgate Shopping Plaza
Frayser, Tenn. (Memphis), Northgate Shopping Center
Harvey, III., 160 E. 154th St.
Houston, Tex., Gulfgate City Shopping Center

Jennings, Mo. (St. Louis), Northland Shopping Center
Newport, Ky., Newport Shopping Center
Oak Cliff, Tex. (Dallas), A. Harris Shopping Center
Oak Ridge, Tenn., Downtown Commercial Center
Orlando, Fla., Colonial Shopping Plaza
Pleasure Ridge Park, Ky. (Louisville),
Dixie Manor Shopping Center
Richmond Heights, Mo. (St. Louis),
Westroads Shopping Center
Rockford, Ill., Rockford Shopping Plaza

Toledo, Ohio, Miracle Mile Shopping Center



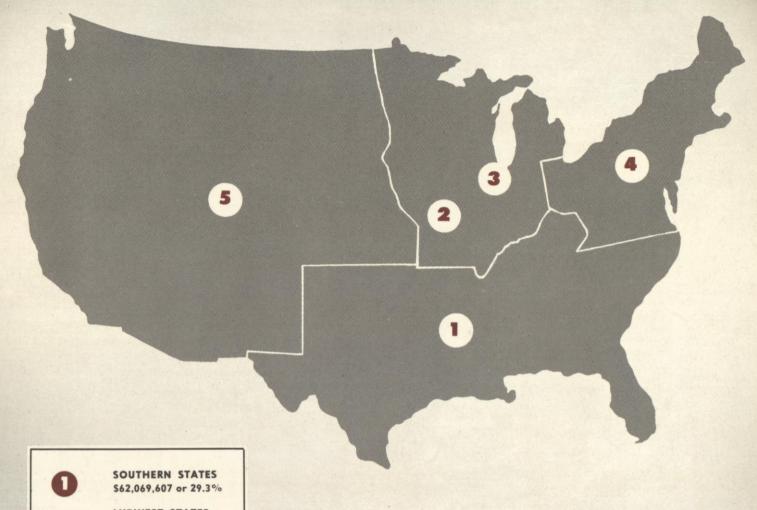
"... THE MOST IMPORTANT SINGLE THING IN OUR BUSINESS"







The continuing upward trend of our prescription volume mirrors the confidence placed in our pharmacy service by the medical profession and the public alike. Though our stores constantly broaden in character and develop in size, the Prescription Department continues to be the keystone of our business . . .

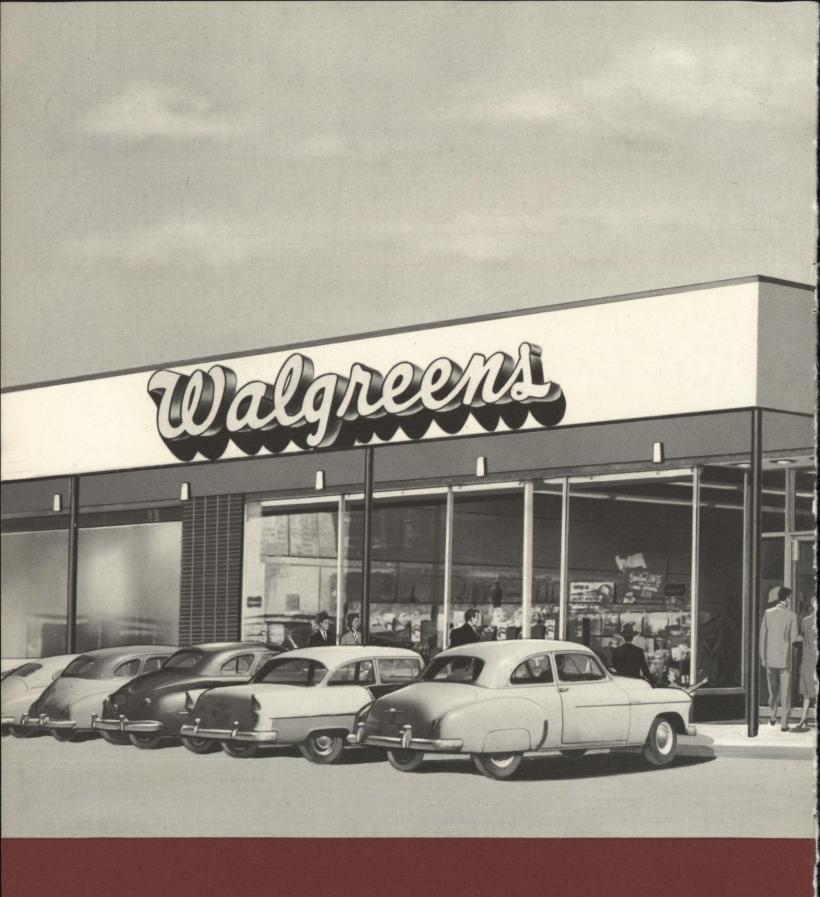


- MIDWEST STATES (Chicago excluded) \$61,003,159 or 28.7%
- CHICAGO, ILL. \$44,420,885 or 20.9%
- EASTERN STATES \$24,249,183 or 11.4%
- WESTERN STATES \$20,540,465 or 9.7%

DISTRIBUTION OF SALES



As a share-owner, you'll be interested in our distribution of sales. 386 Walgreen Drug Stores, at key locations, serve communities across the nation. In addition, over 1800 independently-owned Walgreen Agency Drug Stores carry our name and our products into many areas not directly served by our own stores. And our affiliate in Mexico, the celebrated Sanborns stores, gives international scope to our operations. "Walgreens — the Nation's Name for Drug Stores"



"More people trade at Walgreens than at any other drug stores in the world."